

اعلان شاغر وظيفي – للعمانيين فقط  
Vacancy – for Omanis Only



National company for project and  
Management LLC  
SME Development Fund (INMA)

الشركة الوطنية للإدارة والمشاريع ش.م.م  
صندوق تنمية المؤسسات الصغيرة والمتوسطة



Please send your CV to following Email:  
[Careers@smefoman.com](mailto:Careers@smefoman.com)

Indicating the job title OR job code you are applying for  
deadline for submission 7-May-2022

**Sr. Executive Marketing**

تنفيذي أول – تسويق

رمز الوظيفة : SMEF-005M

**Job role and objective:**

Work closely with the Head –Business Development & Marketing and be responsible for driving sales objectives in terms of volume and profitability as per given budget. Support the overall operation of INMA.

**Required Qualification & Skills:**

Experience: 4+ years in Marketing & Credit Management in Banking & Finance industry.

- Bachelor degree in Business administration, Management, Marketing, accounting, finance or any related field.
- Achieve financial target for the year – volume, profit and margin.
- Independently drive the sales and business development process;
- Identify potential prospects & Visit client sites and dealers
- Process credit applications
- Ensure market penetration and share of market
- Evaluate, assess and appraise the credit worthiness of the prospect